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CHRISTMAS ARRIVES EARLY FOR AMERICAN RED CROSS Bank of Fayetteville Makes Gift to Improve Facility

FAYETTEVILLE, AR. Thursday, December 21, 2006 – Although Christmas is still a few days away, a sizeable gift from The Bank of Fayetteville wouldn't fit down a chimney. Instead of a sleigh, a crane and several strong men were required to make this special delivery to the American Red Cross.



Ruthanne Hill, Executive Director of the Northwest Arkansas Chapter of the American Red Cross presents a certificate of appreciation to Mary Beth Brooks, President and CEO of The Bank of Fayetteville.

The Bank of Fayetteville presented the Northwest Arkansas Chapter with commercial kitchen appliances to upgrade the chapter's kitchen facility at its headquarters in Tontitown. Preparing and serving meals is a basic service provided by the Red Cross

“We are so grateful to the Bank of Fayetteville for choosing to partner with us to fulfill our life-saving mission in Northwest Arkansas,” said Ruthanne Hill, Executive Director of the chapter. “Their investment in our facility will benefit the thousands of individuals in Northwest Arkansas who receive our services each year.”

“After a tour of the NWA Red Cross Kitchen, we realized we had the opportunity to impact the NWA community in a big way. The Red Cross is committed to saving lives, and we wanted to help them in their mission” said Mary Beth Brooks, President and CEO.

About The Bank of Fayetteville: Established in 1987, The Bank of Fayetteville is a full service community bank with \$390 million in assets and operates eight offices throughout Washington County. In addition to traditional community banking, The Bank of Fayetteville offers mortgage lending, trust services, and estate planning. Additional information is available at bof.com.

About American Red Cross

The American Red Cross has helped people mobilize to help their neighbors for 125 years. Last year, victims of a record 72,883 disasters, most of them fires, turned to the nearly 1 million volunteers and 35,000 employees of the Red Cross for help and hope. Through more than 800 locally supported chapters, more than 15 million people each year gain the skills they need to prepare for and respond to emergencies in their homes, communities and world. Almost 4 million people give blood—the gift of life—through the Red Cross, making it the largest supplier of blood and blood products in the United States. The Red Cross helps thousands of U.S. service members separated from their families by military duty stay connected. As part of the International Red Cross and Red Crescent Movement, a global network of more than 180 national societies, the Red Cross helps restore hope and dignity to the world's most vulnerable people. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work.

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