



Hardin promoted to Regional Branch Manager

For immediate release: October 6, 2010 — Mary Beth Brooks, President & CEO of The Bank of Fayetteville, announces the promotion of Jennifer Hardin to Regional Branch Manager. Hardin will be overseeing operations at the West Fork, Prairie Grove, and Farmington branches where she will continue to work with customers on their lending and deposit needs. Hardin has been with The Bank of Fayetteville for 15 years and previously served as a Commercial Loan Assistant and West Fork Branch Manager. Hardin serves as the president of the West Fork Kiwanis and lives in West Fork with her husband, Brad, and their son, Hunter.

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